

# Call for IHP blogs – invitation to first-time bloggers



## EMERGING VOICES

Never blogged before? Bursting to tell the world about the work you're doing or sharing your ideas on the global health policy agenda, trends and/or discourse? We call on first-time bloggers from the Emerging Voices for Global Health google group to send in their ideas for potential blogs. Out of the proposals we receive, we will select five ideas for blogs, and work with the writers to complete the blogs. The blogs will then be published on IHP in the coming weeks and months, as a blog, or in some cases (and if timely), also as the editorial of the weekly IHP newsletter. One blog will also be published on the HS Global website. Interested?

**Here's what you need to know.**

### **About you**

- You are an EV alumnus, young researcher or a member of the EV4GH group who has never written a published blog.
  - Works in, or is interested in writing on subjects linked to health policy and systems (research), global health policy & agenda, trends, discourse, regional or global health events, ...
  - For the blog(s) that will also be scheduled for editorials: a commitment to stick to agreed deadlines.
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#### What we offer

- **Work with you to write and present your ideas/work as a blog - a coach will be assigned to help you edit your piece for formatting, grammar, style and length.**
- **Exposure: reach out to the world of health systems policy researchers, via the IHP ecosystem (website, Twitter, social media advertising, ...). We'll actively promote your posts on all these platforms. The blog on HSG will also be disseminated through the HSG newsletter and social media channels.**
- **The freedom to write on issues which matter to you.**

#### IHP Blogs are typically...

- Between 500 to 800 words (exceptions may apply), only hyperlinks, no references.
- Topics include, but are not restricted to health policy & systems (research), global health, health systems, etc. you want to write something? Convince us!
- Written in your own voice, in a conversational, informal and light hearted tone. But we're flexible.
- Previously unpublished

#### Interested?

- Send us your idea/pitch in a 100 words or less to **kdecoaster@itg.be** by **Sunday 30 July 2017**.
- Five entries will be selected to turn into blogs (and in some cases, editorials) by a small review committee. Selected entries will be notified by 6 August 2017.
- Coaching will take place from mid-August on, depending on the timeliness of blogs and availability of respective coaches, and will be published subsequently.
- If successful, a new call might be launched end of October. So if you're not selected this time, you might get another chance in a few months.